

## **PRIVACY NOTICE TO CUSTOMERS AND OTHERS**

### **Processing of personal data in Saferoad Finland**

When you use our website or in other ways are in contact with us, for instance by the purchase of our products, Saferoad Finland will process your personal data. Below you will find information regarding which type of personal data that is being collected, the reasons for and purposes of why we collect the data and your rights regarding the processing of your personal data.

The controller of the personal data we process is Saferoad Finland by CEO Juhani Günther.

Contact information for Saferoad Finland is:

Address: Mestarintie 18, 04500 Kellokoski

E-mail: [info@saferoad.fi](mailto:info@saferoad.fi)

Telephone: 010 6170 880

For queries or questions regarding our processing of your personal data, you may contact us.

### **1. The purposes of our data collection and what types of data we collect**

We collect and process your personal data for various purposes depending on who you are and how we get in touch with you. We collect the following personal data for the purposes mentioned below:

1. Sending out marketing materials, such as newsletters and information regarding our activities: The processing is necessary for the purpose of performing a contract with you as the data subject.
2. Respond to incoming enquiries: Name, telephone number, e-mail address and other personal data collected in connection with the enquiry. The processing purpose is based on the legitimate commercial interest of helping you with your enquiry.
3. The recruitment of new vacancies and positions: CV, applications, references and attestations. The processing of data is based on your given consent.
4. In order to obtain information regarding the use of our web pages we use cookies. The processing of cookies is based on the commercial interest of adjusting our web pages for the benefit of users. We ensure your data protection by only using this information for statistical purposes. In this statistic it is not possible to identify you as an individual. We delete collected personal data on a daily basis.

### **2. Disclosure of personal data to others**

We do not give out or disclose your personal data to others unless there is a legal obligation for such disclosure. Examples as to basis for disclosure could typically be a contract with you or legal basis in the law instructing us to provide out the information. Saferoad Finland uses data processors to collect, store or in other way process data on our behalf. In such cases we have concluded data processing agreements to ensure the information security in all segments of the data processing. As of today we use the following data processors:

- Saferoad ASA. Saferoad Finland is part of the Saferoad Group. Personal data is being processed for the purpose of handling orders and deliver services to our customers. The

processing of personal data is being carried out in the computer systems of the Saferoad Group.

All processing of data carried out by us is done within the EU / EEA area.

### **3. Storage period**

We only store your personal data for as long as necessary for the purpose the data was collected for.

This means for instance that personal data collection based on your consent will be deleted if you withdraw your consent. Personal data we process in the performance of a contract with you will be deleted when the contract is implemented and all obligations pursuant to the contract have been implemented.

### **4. Your rights when we process your personal data**

You have the right to obtain access to, correction and deletion of your personal data processed by us. You also have the right to obtain restriction of processing, direct objection to the processing and obtain the right to data portability. You can read more about the extent of your rights in the web pages of the Finnish Data Protection Authority: <http://www.tietosuoja.fi>.

### **5. Complaints**

If your opinion is that our processing of your personal data is not in compliance with the described manner here or in other ways not in compliance with the general data protection regulation, (GDPR) you can file a complaint to the Finnish Data Protection Authority (Data Protection Supervisor).

You can find information about how to contact the Finnish Data Protection Authority on the web pages of the Authority: <http://www.tietosuoja.fi>.

### **6. Changes**

If there should be a change in our services or a change in the regulation regarding the processing of personal data, this can cause changes in the information given in this notice. If we have your contact information we will make you aware of these changes. In all cases updated information will always be easily accessible on our web pages.